



Custom Logo Program

Custom logos are a wonderful way to personalize your cases and backpacks while branding your company. Targus offers three types of custom logo applications for your cases and backpacks: PVC patches, embroidery and luggage tags. With any qualifying volume purchase, Targus will place your company name, logo, or slogan on almost any of the full line of Targus cases, at no additional charge.

Personalized cases for:

- Corporations
- Work Groups
- Professional Organizations
- Educational Groups
- Sports Teams
- Manufacturers

Ideal for:

- Corporate or Team Identity
- Promotional Items
- Outbound Sales/Support Staff
- Resale
- Seminar Kits
- Project Promotion



PVC Patches

Printed PVC Patches

Printed PVC logo patches are created with a silk screen and can be produced in 1,2,3 and 4-colours. Printed patches are a good option if your logo is colourful and/or includes graphics.

Embossed PVC Patch

A second PVC patch option is a debossed style logo, a raised design that is noticeable by sight and by touch. This process is most successful with text-based logos that do not include heavy graphic treatments.



Luggage Tags

Luggage tags are separate items constructed of durable and innovative leather-like Koskin. They can be printed, embossed or printed & embossed. The finished piece is attached to the case with a secure Koskin strap.

Debossed luggage tags are most commonly produced with no colour for a subtle, sophisticated look.

Printed and embossed logos are most effective with certain types of logos such as Two-colour logos with simple type treatments.

Custom Logo Program Options

- 1. Direct Import - Custom Logo Case**
 - Minimum Order Quantity (MOQ) - 200 units
 - Lead time - 3 months*
 - Limited Product Offering
- 2. Local Inventory - Custom Logo Case**
 - Minimum Order Quantity - 50 units
 - Lead time - 2-3 weeks*
 - Limited Product Offering
 - Reorders in quantities of 5
- 3. Luggage Tag - Custom Logo**
 - Minimum Order Quantity - 50 units
 - Lead time - Initial orders 4 weeks
 - Lead time - Reorders 5 days
 - Reorders in quantities of 5

